

DEAR PROSPECTIVE SPONSOR,

ON SEPTEMBER 18TH OF THIS YEAR, THE FAMILY OF FALLEN OMAHA POLICE OFFICER KERRIE OROZCO WILL BE HONORING HER LEGACY IN AN EVENT TO RAISE MONEY FOR "KERRIE'S CAUSES." THE EVENT WILL CONSIST OF A 5K RUN, 3K WALK, 20 MILE BIKE RIDE AS WELL AS A SOFTBALL TOURNAMENT. THE EVENT ITSELF WILL HONOR ALL FIRST RESPONDERS IN THE METRO AREA AND RAISE MONEY TO SUPPORT NON PROFIT ORGANIZATIONS THAT WERE CLOSE TO KERRIE'S HEART, SUCH AS:

BOYS & GIRLS CLUB OF THE MIDLANDS
SPECIAL OLYMPICS NEBRASKA
BIG DOGS & HUGE PAWS
IOWA C.O.P.S. (CONCERNS OF POLICE SURVIVORS)
UNIVERSITY OF NEBRASKA DETECTIVE KERRIE OROZCO SCHOLARSHIP
FIRST RESPONDERS FOUNDATION
BLACK POLICE OFFICERS ASSOCIATION (B.P.O.A.)
POLICE ATHLETICS FOR COMMUNITY ENGAGEMENT (P.A.C.E.)

WE WRITE TO YOU TODAY TO ASK FOR YOUR ASSISTANCE IN MAKING THIS EVENT A SUCCESS. KERRIE BELIEVED SHE WAS A PIECE OF THE PUZZLE IN SOLIDIFYING FIRST RESPONDERS RELATIONSHIPS WITH OUR COMMUNITY. HER LEGACY HAS BECOME ONE OF KINDNESS AND PUBLIC SERVICE. WE WISH TO "KERRIE ON" HER LEGACY BY SUPPORTING ALL THOSE THAT HAVE DEDICATED AND LOST THEIR LIVES IN THE PURSUIT OF SERVING THEIR COMMUNITIES. ALL MONETARY DONATIONS RECEIVED WILL GO DIRECTLY TO THE PRODUCTION OF THE EVENT AND BE DIVIDED AMONG THE ABOVE LISTED RECIPIENT ORGANIZATIONS.

DETECTIVE KERRIE OROZCO PROUDLY SERVED THE CITY OF OMAHA FOR 6 ½ YEARS BEFORE SHE WAS SHOT AND KILLED IN THE LINE OF DUTY. KERRIE WAS HOURS AWAY FROM TAKING MATERNITY LEAVE TO BE HOME WITH HER BABY OLIVIA, WHO WAS BORN PREMATURELY A FEW MONTHS BEFORE HER DEATH. OLIVIA WAS TO BE RELEASED FROM THE HOSPITAL THE DAY KERRIE WAS KILLED. IN ADDITION TO OLIVIA, KERRIE IS SURVIVED BY HER HUSBAND HECTOR AND TWO STEPCHILDREN - NATALIA AND SANTIAGO.

KERRIE'S LIFE OF GIVING HAS INSPIRED MANY. IT IS OUR HOPES THAT THIS EVENT WILL CONTINUE TO "KERRIE ON" HER LEGACY YEAR AFTER YEAR TO INSPIRE SUPPORT OF FIRST RESPONDERS IN OUR COMMUNITIES.

AS ALWAYS, WE ARE GRATEFUL FOR YOUR KIND CONSIDERATION AND WE LOOK FORWARD TO YOUR PARTICIPATION.

SINCERELY,

LAURIE MCNEIL
HOLTZ FAMILY REPRESENTATIVE



2016 KERRIE OROZCO MEMORIAL RUN/WALK/RIDE

MONETARY DONATIONS TO COVER EVENT COSTS:

YOUR MONETARY DONATION TO OUR EVENT WILL HELP OFFSET THE COST OF THE EVENT INCLUDING AWARDS, VENUE FEES, INSURANCE FEES AND RENTAL OF RACE PARAPHERNALIA. ALL ORGANIZORS OF THIS EVENT ARE VOLUNTEERS AND RECEIVE NO ADMINISTRATIVE COMPENSATION FOR THEIR HARD WORK.

WITH ANY MONETARY DONATION OVER \$500, YOUR ORGANIZATIONS LOGO WILL BE FEATURED PROMONITELY ON ALL SIGNAGE AND ADVERTISING MATERIALS FOR THE EVENT.

CHARITABLE GIFTS/SERVICES FOR DAY OF FESTIVITIES:

WE ARE IN NEED OF DONATIONS IN THE FOLLOWING AREAS:

WATER FOR PARTICIPANTS

SNACKS (BANANAS, PROTEIN BARS) FOR PARTICIPANTS

SWAG FOR ENTRY BAGS

SIGNAGE TO DIRECT PARTICIPANTS TO THEIR DESIGNATED AREA

THIS IS AN AFFORDABLE OPTION TO FEATURE YOUR ORGANIZATION'S PRODUCTS AND SERVICES TO THE MANY GUESTS OF OUR EVENT. EACH REGISTERED PARTICIPANT IN THE WALK/RUN/RIDE WILL RECEIVE A BAG OF LOCAL GOODIES FROM A SELECT FEW CHARITABLE ORGANIZATIONS IN THE OMAHA/COUNCIL BLUFF'S AREA. YOUR LOGO, BUSINESS PAMPHLETS AND CONTACT INFORMATION CAN BE FEATURED WITH YOUR DONATED ITEMS (PRINTED ITEMS MUST BE PROVIDED WITH THE DONATED ITEMS).

FUNDS RAISED FROM THIS EVENT WILL GO TO THE FOLLOWING NON-PROFIT ORGANIZATIONS:



Special Olympics
Nebraska



P.A.C.E.
Police Athletics for Community Engagement



Big Dogs & Huge Paws
rescue • rehabilitation • resource



OMAHA • CARTER LAKE • COUNCIL BLUFFS

ALL SPONSORSHIP DONATIONS ARE DUE BY SEPT 10TH.
PLEASE CONTACT LAURIE MCNEIL FOR ADDITIONAL INFORMATION,
QUESTIONS OR SPECIAL CIRCUMSTANCES AT LLM45227@GMAIL.COM.