



## DENTON COUNTY MHMR CENTER

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Dear Friend,

We are in the process of preparing for the Denton County MHMR Fourth Annual Race for Hope 5K run/1 mile fun walk event! This year's event will take place on Saturday, September 17, 2016 in honor of Suicide Prevention Month and will be held at South Lakes Park in Denton.

The proceeds of the race will benefit our Local Outreach to Suicide Survivors or LOSS Team. The LOSS Team is made up of trained volunteers that include survivors and mental health professionals who will go to the scene of a suicide with an understanding of local resources available to the newly bereaved as well as providing an installation of hope.

All sponsors will be displayed on the back of the T-shirts as well as mentioned in any press releases or advertisements.

This is why we need your help:

- Over 42,000 people died by suicide in the United States in 2014.
- Suicide is the second leading cause of death among 15-24 year olds both in the U.S. and in Texas.
- 90% of those that die by suicide have a diagnosable mental health issue.
- There were 74 confirmed suicides in Denton County for the year 2015. Three of these were children under the age of 18.

We realize that businesses and individuals like you are frequently asked to support donation requests. The Board of Trustees and staff of Denton County MHMR Center sincerely appreciate your consideration. Please know that your donations support our efforts to continue providing quality Mental Health services in our community as we are deeply committed to enhancing the lives of individuals served and their family members. If you are able to assist or even if you cannot, please respond by August 1, 2016.

Please visit our website for a list of services we offer for adults and children in the community at [www.dentonmhmr.org](http://www.dentonmhmr.org). Denton County MHMR is a 501(c)(3) non-profit organization.

Sincerely,

Tracy Maddoux  
LOSS Team Coordinator  
[tracym@dentonmhmr.org](mailto:tracym@dentonmhmr.org)



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### Sponsorship Levels

- \_\_\_\_\_ \$50      Table at event (For-Profit Agencies) (Space is limited to 20 Vendors and non-profits are free)
- \_\_\_\_\_ \$250     BRONZE: Sponsor name in small print on T-shirts
- \_\_\_\_\_ \$500     SILVER: Sponsor name in medium size print on T-Shirts
- \_\_\_\_\_ \$1000    GOLD: Sponsor name in large print on T-shirts and banner and free table at event
- \_\_\_\_\_ \$5000    Platinum: Sponsor name in extra - large print on T-shirts and on banner, free entry to the race for 5 friends/colleagues, additional advertisement on all Loss Team brochures, free table at event, banner on Denton County MHMR website and a plaque.

### Other Items Needed for Goody/ "Swag" Bags

(Approximately 400)

- \_\_\_\_\_ Baseball caps with your company logo
- \_\_\_\_\_ Water Bottles
- \_\_\_\_\_ Pens
- \_\_\_\_\_ Stress Balls
- \_\_\_\_\_ Towels
- \_\_\_\_\_ Other (please explain)