



Join us for our 6th annual

**Carmel Marathon**

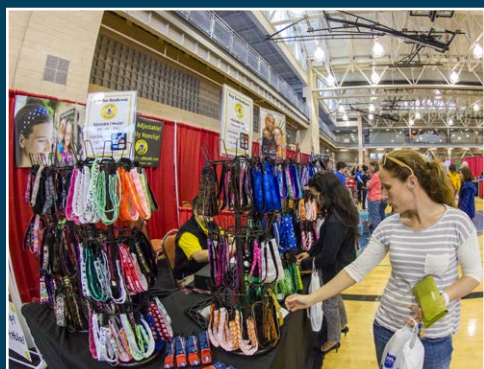
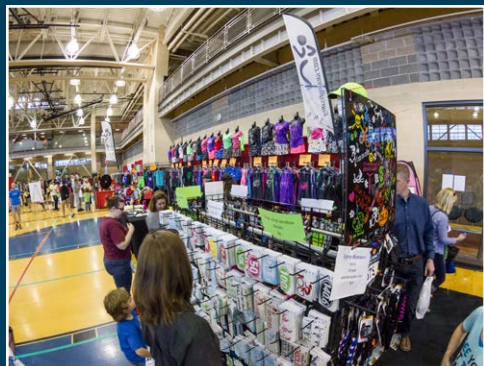
**FITNESS EXPO**

Marathon ★ Half Marathon ★ Horizon Bank 8K ★ Carmel 5K

**FRIDAY, APRIL 15, 2016**

Monon Community Center, Carmel, IN

[carmelmarathon.com](http://carmelmarathon.com)



## 6th Annual Carmel Marathon

# FITNESS EXPO

**Friday, April 15, 2016**

Monon Community Center ★ Carmel, Indiana

The Carmel Marathon Fitness Expo is FREE and open to the public during Registration/Participant Packet Pick up. This is the only location for participants to pick up their packets. There is no registration or packet pick up on race day.

Our Fitness Expo has included exhibitors from across the U.S. featuring running apparel, regional running events, running products, specialty food retailers and local charities. Our Expo offers something for runners and non-runners alike.

Our 2015 Expo sold out 3 weeks prior to the event. We are reviewing adding additional spaces for 2016.

## Fitness Expo Schedule

Friday, April 15, 2016

**Move-In:** .....6:00 am - 10:45 am

**Expo Hours:** ..... 11:00 am - 9:00 pm

**Move-Out:** ..... 9:00 pm - 11:00 pm

## Location

Monon Community Center  
1235 Central Park Drive East, Carmel, IN 46032  
317.848.7275

## Exhibitors Receive

- One complimentary race entry
- Returning vendors will receive priority choice of booth location(s)

### Promotions/advertisements:

(upon receiving your registration)

- Website exposure on the event's official website with your logo linked to your company website
- Email confirmation/instructions/updated information with your logo linked
- Promotion prior to event through event's social media channels
- Email post event thanking all participants with your logo linked and your contact information

6th Annual Carmel Marathon

# FITNESS EXPO REGISTRATION FORM



Monon Community Center ★ Carmel, Indiana ★ Friday, April 15, 2016

**Register online or mail this completed form with booth rental fee to the address below.**

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Company Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Phone # \_\_\_\_\_ Add'l Phone # \_\_\_\_\_

Contact Email \_\_\_\_\_

Description of product/services being exhibited \_\_\_\_\_

Does your company plan on selling items?  Yes  No

If yes, please describe \_\_\_\_\_

Are you sampling food or beverages?  Yes  No

If yes, please describe \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

*Your signature indicates agreement of terms and conditions on reverse.*

## Payment Information

Check or Money Order (Make payable to Carmel Road Racing Group)

Visa  MC  AMEX Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on Card \_\_\_\_\_ 3 or 4-Digit Security Code

Billing Address \_\_\_\_\_ Billing Zip \_\_\_\_\_

## Booth Selection

- A.** 10 x 10 Standard Booth \$400
- B.** 10 x 10 Corner Booth \$600
- C.** 10 x 20 Booth \$600
- D.** 10 x 10 Non-Profit Booth \$250

**Participant Goodie Bag Insertion** \$250

Amount Enclosed: \$ \_\_\_\_\_

**Email Jeanette DeBruhl at  
jeanette.debruhl@gmail.com  
to reserve your booth space today!**

**Then register online or mail this completed  
and signed form with booth rental fee to:**

**Carmel Road Racing Group**  
c/o Carmel Marathon Fitness Expo  
3575 Inverness Blvd., Carmel, IN 46032

**For more information or to secure your booth online, go to [carmelmarathon.com](http://carmelmarathon.com).**

## 6th Annual Carmel Marathon Fitness Expo

# TERMS AND CONDITIONS

Monon Community Center ★ Carmel, Indiana ★ Friday, April 15, 2016

The Carmel Marathon Fitness Expo is intended to be a rewarding experience for exhibitors, sponsors, runners and attendees. We want to give you the best chance possible to promote your business and products. In order to assure fairness and priority, all exhibitors are bound by the following Terms and Conditions and any additional Terms and Conditions that the Marathon determines are necessary.

1. All booths must be prepaid before the booth set-up.
2. Booth/display shall be set up by 10:45 pm on Friday, April 15, 2016.
3. Display shall not extend beyond the assigned space; disturb the aisles or other exhibits.
4. Booth shall remain open and be staffed during Expo hours as stated on registration form.
5. Booths are to remain open until the close of the Expo (Friday, April 15, 9:00 pm) and not dismantled before that time.
6. Carmel Marathon will assign booths at its discretion. Space assignments are subject to reasonable changes by the Carmel Marathon staff.
7. No refunds shall be paid to any Exhibitor who fails to occupy its assigned space for any reason other than a failure of the Marathon to provide exhibition space. In the event that the Marathon is unable to provide exhibition space for a reason other than those events and reasons set forth in Paragraph 13, the Exhibitor agrees that its damages are limited to the refund of any deposit or payment made by the exhibitor.
8. Carmel Marathon has the right to reject exhibits.
9. Exhibitor will not exhibit any merchandise or promotional material other than specified in the reservation form. Carmel Marathon has the right to reject the display of any merchandise or promotional material.
10. Carmel Marathon will hire security to secure materials stored in the exhibition hall during the times the show is not open to the public. Carmel Marathon shall not be liable for the acts or omissions of the security guards. Exhibitor assumes all responsibility for loss, theft or destruction of goods, or personal injuries to itself, its employees, agents, representatives or visitors and will indemnify and hold harmless Carmel Marathon, its officers, employees, agents, volunteers, contractors, sponsors, runners, patrons and Expo attendees from all claims arising from any act, omission or negligence of the Expo Exhibitor.
11. Exhibitor agrees to maintain in effect and, upon request, shall supply the Carmel Marathon with certificate of insurance for general liability insurance with combined bodily injury and property damage limits of \$500,000 each occurrence with \$1,000,000 aggregate. The Carmel Marathon and the Monon Community Center shall not be responsible for loss or damage occurring to Exhibitor's property for any cause.
12. Exhibitor agrees not to deface property and agrees to accept liability for any damage to the property of others or the Monon Community Center. Any damage shall be remedied at Exhibitor's expense and to the satisfaction of the property owner.
13. In the event of war, fire, terrorist attack, public catastrophe, strike, act of God, civil unrest or other uncontrollable cause, the Expo or any part thereof is prevented from being held, or cancelled, Carmel Marathon, shall in its sole discretion, determine a refund, if any, to be paid to Exhibitors.
14. Exhibitor agrees to the Marathon's promotional, noncommercial use of its images, and the images of its workers, agents and staff, in photographs, video, film or other media depictions of the Expo. Exhibitor agrees to and shall disclose to its workers, agents and staff performing sale or services at the Expo that the Marathon may photograph, film video or otherwise make and use image of such persons for promotional, non-commercial purposes.
15. Each Exhibitor is bound in all respects by these Terms and Conditions. Violations of these Terms and Conditions may result in the forfeiture of the exhibiting space, without refund.



For more information or to secure your booth online, go to [carmelmarathon.com](http://carmelmarathon.com).