



In The Pink
5K Sponsorship Levels
Providing Breast
Reconstruction to survivors



In The Pink Sponsor- \$1,000

- In The Pink Sponsor billing with logo on Event t-shirt, flyers, 5K website, and on promotional items
- 4 Complimentary entries to the Run
- Opportunity to provide any business/promotional items in goody bag given to all runners
- Banner or merchandise prominently displayed at event (provided by sponsor)
- Road sign with company name along the route.

Tickled Pink Sponsor- \$750

- Tickled Pink Sponsor billing throughout day of the event.
- Opportunity to meet and pamper participants at your own Rest Stop
- Company Logo on Event t-shirt

Pretty In Pink Sponsor- \$500

- Pretty In Pink Sponsor billing throughout day of the event.
- Company Name on Event t-shirt
- 1 Complimentary entry to the Run
- Opportunity to provide any business/promotional items in goody bag given to all runners

Think Pink Sponsor- \$250

- Road sign with company name & logo long the route.

Pink On (In-Kind) Sponsor

- AiRS is accepting In-Kind sponsorships including bottled water, power drinks, granola bars, fruit, & bagels for runners; goody bag items for runners & signage for runner inspiration.

Please indicate the level at which you would like to sponsor:

Level: _____ Amount \$ _____ Other: _____

Name of Organization: _____

Contact Person: _____

Primary Phone: _____ Alt. Phone: _____

Mailing Address: _____

E-mail Address: _____

Submit sponsorship forms and checks to: AiRS Foundation, C/O Tina Newman,
Managing Director, 111 West 89th St. New York, NY 10024

Questions: Tina Newman: tina@airsfoundation.org or (212)933-0941

Business Logos for T-Shirt sponsorships must be emailed by September 15th , 2015

NOTE: ALL DONATIONS ARE A TAX DEDUCTIBLE CHARTIABLE CONTRIBUTION TO AiRS